Your Logo

Dear Doctor:

Re: **Shade Matching Goes Mobile**

As part of our mission to keep up with and share new important events, we want to introduce and recommend you to some very cool technology, ShadeWave Mobile for iPhone and the ShadeWave system for shade determination. We have used ShadeWave at our lab for shade analysis with great success, but it is the new mobile app with the custom grip for dentists that is a true game changer. The app automates your iPhone mobile camera resulting in consistent, meaningful photos and better harmonizing restorations. (Note, only for iPhone).

**About ShadeWave Mobile**

* Saves you time. No memory card, no emailing, no fussing with complicated settings or a heavy, awkward camera. *Point, Shoot, Upload* case photos go directly to our lab’s secure ShadeWave cloud account.
* Save money. No lab custom shade fees; better harmonizing restorations.
* There is no need to send your patient to our lab.
* ShadeWave Mobile is secure, cloud based, HIPAA compliant.

Help us do our very best work. As an incentive, use coupon code (SLC\_Your Lab) **$99\*** for the first-year subscription ($360/year second year, recurring payment). To learn more, go to [www.shadewave.com](http://www.shadewave.com) and see *ShadeWave Mobile for Dentist* or contact Dennis Braunston at dennisb@shadewave.com; 425.941.7211.

Sincerely,

Your Name

(Your Lab Name)

\*with the grip it is $399